

PROJECT N°304 : REFINED OLIVE OIL PRODUCTION UNIT FOR INDUSTRIAL USE



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Project Description



Refined olive oil production unit for industrial use to enhance natural resources and supply industries consuming pure olive oil

Main customers : fish industry, fats, cosmetics...

Sector :

Agri-food

Sub-sector :

Fat industry



Financial indicators (estimates)

Estimated Investment :

~20 - 60 million MAD

Potential Turnover :

~50 - 100 million MAD

EBITDA² (as a % of turnover) :

~15 - 20%

Jobs

~20 - 70 jobs



Key Highlights

- Olive oil available on the market for Moroccan manufacturers is poorly suited to the required quality requirements.
- Significant potential for developing industrial olive oil exports.



Product Complexity

Product Complexity Index (PCI)¹



Main inputs



Key Investment Advantages

Subsidies

- Fonds de Dév. Industriel et des Investissements (FDII)
- Programme ISTITMAR PME ou TPE, en fonction du CA

Training

- Programme « IDMAJ »
- Programme « TAEHIL »

Potential land

- Agropole de Meknès
- Agropole de Berkane
- Agropole de Beni Mellal
- Agropole d'Agadir

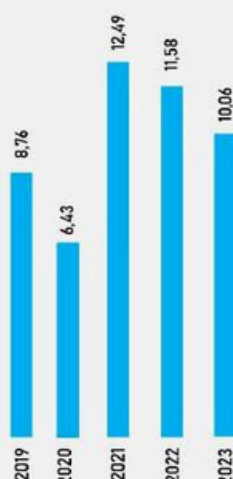
Financing

- Mezzanine PME
- Green Invest



Market Growth & Size

Imports Maroc (K MAD)



Exports Maroc (K MAD)



Spain

Tunisia

Türkiye

Local



Import

1. **Product Complexity Index** : Diversity and sophistication of the know-how required to produce a product. The PCI is calculated based on the number of countries that produce this product and the economic complexity of those countries.

2. **EBITDA** : Earnings before interest, taxes, depreciation, and amortization.

3. **Source** : Foreign Exchange Office, Trademap