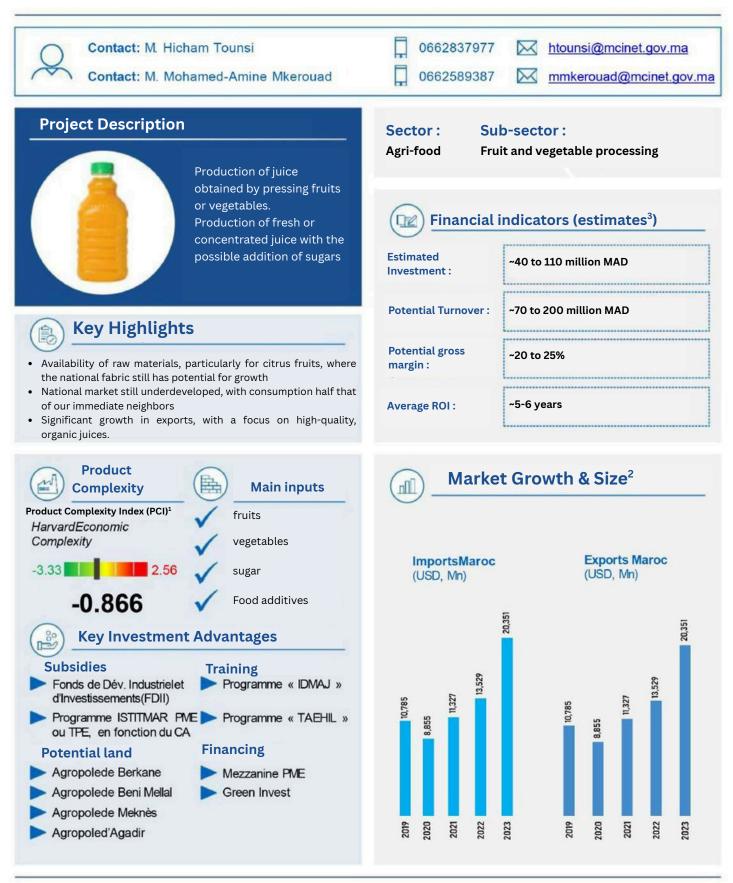


PORJECT N° 8 : PRESSED FRUIT AND VEGETABLE JUICE UNIT



1. Product Complexity Index : Diversity and sophistication of the know-how required to produce a product. The PCI is calculated based on the number of countries producing the product and the economic complexity of those countries. The most complex products, which only a few countries can produce, have the highest PCI (e.g., electronics, chemicals), vs. the least complex products (e.g., raw materials, agricultural products).

2. HS code - 'Economic complexity': 2008, 0813 / Trademap (World export values): 200850, 081310

3. Estimated figures are based on expert and Moroccan industrial stakeholders' insights within the value chains. Financial indicators are provided solely for informational and directional purposes and do not represent any form of commitment or guarantee.

Sources : Expert interviews, Harvard Economic Complexity, TradeMap, Press Research