

PROJECT: INDUSTRIAL GARLIC RECYCLING UNIT



Market Potential

National : The Moroccan market offers significant potential for processed garlic products, meeting culinary and medicinal needs.

International : Export opportunities to expanding markets, driven by global commitments to sustainability and renewable energy.

Investment (excluding land) : MAD 3.6 million

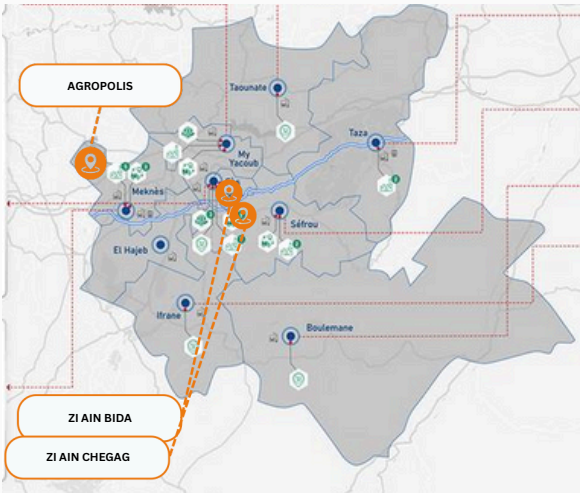
Revenue : MAD 20 million

EBIT : MAD 1.6 million

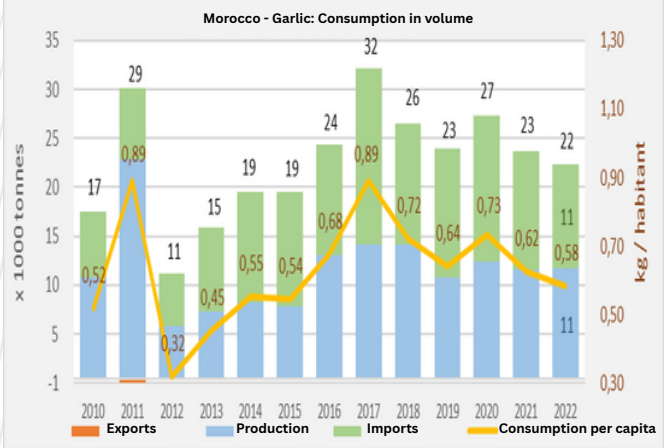
ROI : 5–6 years

Desired land area : 1,540 m² including 1,000 m² of buildings

POTENTIAL LAND



Consumption in value



Source Statistical data: FAO STAT.

Product complexity (*): -3,33 to 2,65 (current value: -0,5)

The region's offer

GEOGRAPHICAL LOCATION & CONNECTIVITY



Proximity to Europe, **starting with a 1-hour flight** from Fez, thanks to the Fez-Saïss International Airport (currently being expanded to accommodate **5 million passengers per year**).

Road and highway network : +20% of the national network (linked to the main ports (including Nador West Med : 2.5 hours and Kenitra : 2 hours).

Rail network : +200 km connecting the region's four train stations to the Kingdom's major cities.

HUMAN CAPITAL & INCENTIVES



Morocco's leading university : 6 universities with over 230,000 students trained per year

266 vocational training establishments : Annual capacity of 75,000 places / 236 specialties and professions + **Specialized engineering schools :** 10,700 engineers in training

INCENTIVE DEVICES

National Investment Charter :

- **Main device :** For projects worth at least MAD 50 million and creating 50 jobs (min) or 150 jobs. Common, territorial, and sectoral bonuses can be combined up to 30%.
- **Specific support program dedicated to very small, small, and medium-sized enterprises** (coming soon)
- **Agricultural Development Fund**

Regional Incentives :

- Regional Investment Land Subsidy Fund (coming soon – second quarter of 2025).
- Regional Fund to Support Investment Projects and Promote Employment (coming soon).
- Competitive land prices available for rental or sale

(* The Product Complexity Index (PCI) varies from -3.33 (simple products, raw materials) to 2.56 (complex products, high technology)